



**MINUTES**  
**Economic Development Authority**  
**December 19, 2017**

**CALL TO ORDER**

The Economic Development Authority meeting was called to order at 5:05 pm.

**Present:** Chair: Marty Schneider; Board: Tom Skjaret, Carrie Clemens, Tim Hultmann, Jahn Dyvik, Michelle Jerde, and Lori Goodsell

**Staff Present:** City Administrator: Scott Weske

**Absent:** None

**PLEDGE OF ALLEGIANCE**

**APPROVE AGENDA**

*A motion was made by Jerde, seconded by Skjaret, to approve the agenda. Ayes: all.*

**CONSENT AGENDA**

*A motion was made by Jerde, seconded by Skjaret, to approve the minutes of the November 21, 2017 EDA meeting. Ayes: all.*

**OPEN CORRESPONDENCE**

No one appeared to address the EDA during Open Correspondence.

**BUSINESS ITEMS**

**Recommendation to City Council Regarding Reappointment of EDA Member Goodsell**

Current EDA member Lori Goodsell was notified that her term was due to expire December 2017 and provided with information regarding the process for seeking reappointment should she be interested in serving another term. On December 12, staff received a written request via email from member Goodsell, addressed to the Long Lake Economic Development Authority, requesting the EDA consider her reappointment.

*A motion was made by Jerde, seconded by Schneider, to recommend the City Council reappoint Lori Goodsell to serve as a resident at large member on the Economic Development Authority for a term effective January 1, 2018 through December 31, 2019. Ayes: all.*

**Discussion with Barry Petit Regarding Vision Planning and Consulting**

At the November EDA meeting, staff received direction to invite Mr. Petit to discuss planning and visioning of Long Lake. Mr. Petit presented a slideshow sharing his thoughts of Comprehensive Plan updates, the importance of visioning, and next steps for Long Lake.

Mr. Petit feels that Long Lake has lots of potential but needs to have a vision and its own character. Without a guideline in place to help guide development design, the market will determine the character as development occurs and the community may ultimately not be in favor of the character created by the market.

Mr. Petit mentioned with the upcoming Comprehensive Plan update project getting underway in 2018, a few things to address would be decisions regarding density, maximum elevations, design standards, and land use. His work would be to reinvent design guideline criteria, to assist in rewriting the vision pages of the Comprehensive Plan, to provide insight from other communities, and to work on an ongoing basis with developers to deliver projects meeting the standards put forth by the guidelines.

The board directed Mr. Petit to put together a proposal for the next meeting.

### **Review of Applications Received and Discussion of Next Steps for Virginia Avenue Property**

Staff revisited the received applications that have been reviewed by the Board.

- Lifestyle Properties - Bill Gleason
- Wright Neighborhoods - Ed Briesemeister
- Pillar Homes - KC Chermak
- Overland Properties - Aaron Baruch
- Lake West - Curt Fretham
- Commercial Building Services - Dale Richardson
- Atlas Homes - Mark Way

EDA members collectively agreed that the City of Long Lake needs to develop and vision for the future of the City before the EDA makes a decision on what to do with the property. Also the parcel is somewhat challenging to develop and the residents on Virginia Avenue have voiced their concerns and uncertainties. The Board was in favor of waiting to do something correctly knowing that the property may remain vacant for some considerable time.

Aaron Baruch, Overland Properties, addressed the Board just to let them know he is still interested and invited everyone over again to look at his building in New Hope. The Board thanked him for his patience.

The following public comment was received:

Carrie Smeby, 515 Virginia Avenue - Smeby mentioned she would like to see her area feel like a neighborhood again, and she would not be amenable to seeing a high density project take place. If a high density project were proposed, she would want to be bought out.

Sue Hitchings, 505 Virginia Avenue - Hitchings commented that she feels the area would look nice if it was utilized for a mixed use develop, and discouraged using the parcel for townhome construction.

### **OTHER BUSINESS**

No other business was discussed.

### **ADJOURN**

*A motion was made by Goodsell, seconded by Clemens, to adjourn the meeting at 6:28 pm. Ayes: all.*

Respectfully submitted,  
Scott Weske, Executive Director