



MINUTES
Economic Development Authority
August 15, 2017

CALL TO ORDER

Economic Development Authority meeting was called to order at 5:03 pm.

Present: Chair: Marty Schneider; Board: Tom Skjaret, Jahn Dyvik, Carrie Clemens, Tim Hultmann and Lori Goodsell

Staff Present: City Administrator: Scott Weske, City Attorney: John Thames

Absent: Board: Michelle Jerde (with prior notice)

Others: Brian Knight, Bullseye Media LLC

PLEDGE OF ALLEGIANCE

APPROVE AGENDA

A motion was made by Hultmann, seconded by Clemens, to move item #7 before item #6 and approve the agenda. Ayes: all.

CONSENT AGENDA

A motion was made by Skjaret, seconded by Dyvik, to approve minutes of July 18, 2017 EDA meeting. Ayes: all.

OPEN CORRESPONDENCE

Dan Crear owner 545 Virginia Avenue addressed the board with an update mentioned that he has started remodeling the home. He expressed concern that if the EDA board is to help spur economic development, why is the board considering low density options on the Virginia Avenue site?

Crear talked to KC Chermak and Crear decided it was better for him to remodel his house than try to develop it.

BUSINESS ITEMS

Business District Initiative Grant Discussions:

Purchase of Additional "Shop Long Lake Signs"

There is a need for some more Shop Long Lake signs and the board would need to authorize the purchase.

A motion was made by Skjaret, seconded by Goodsell, to authorize the purchase of more signs and the reimbursement for the bike repair station. Ayes: All

Discuss BDI Consulting

Chairperson Schneider reviewed parts of the BDI grant to highlight the ability to use the funds for consulting. The goal is have someone lead projects and take charge of the grant. Schneider introduced Brian Knight from Bullseye Media.

Mr. Knight presented to the board what their company is, what they have worked on, and gave examples of ideas that could be used for Long Lake. He wanted to just introduce the business and himself to the board for possible consideration in the future.

Mr. Knight knows the area as he was an Orono High School graduate and some of staff is also from the area.

Consider Authorizing Executive Director to Obtain Estimates for Downtown Banners to Feature Historic Long Lake

The Executive Director presented example of photos and banners to the board. The BDI Grant has \$6,000 allocated for printing of banners and signs.

With the new streetscape, it allows for creating a new image/feeling for anyone walking down the street. The goal is to install the banners on the light poles in the "downtown district" (Gear West to the museum).

The Executive Director was authorized to work with the local museum and banner companies to obtain cost estimates for banners.

Closed Session

Discuss Pillar Homes Negotiation Status and Development of Virginia Avenue

A motion was made by Skjaret, seconded by Hultmann, to close the open EDA meeting at 5:36 pm. Ayes: all. The Economic Development Authority moved into a Closed Session for further discussion of Agenda Item No. 7.

The board reviewed a counter proposal that was submitted by Pillar Homes. The board worked though conditions and terms of the proposal.

A motion was made by Clemens, seconded by Skjaret, to have the City Attorney send a counter offer to Pillar Homes based on the directions given by the board and to end executive negotiations with Pillar Homes and open up the development for the ability to hear other proposals. Ayes: Clemens, Hultmann, Skjaret, Dyvik, Goodsell. Nay: Schneider. Motion carried.

A motion was made by Hultmann, seconded by Skjaret, to open the regular EDA meeting at 6:13 pm. Ayes: all.

OTHER BUSINESS

Chairperson Schneider mentioned he had a meeting with a group of developers that are interested in constructing a 40-60 unit 4 story building along Symes by the park.

Board directed staff to look in to help and options into assisting with grants to help the EDA apply for grants.

ADJOURN

A motion was made by Skjaret, seconded by Goodsell, to adjourn the meeting at 6:20 pm.

Respectfully submitted,
Scott Weske, Executive Director