



MINUTES
Economic Development Authority
May 16, 2017

CALL TO ORDER

Economic Development Authority meeting was called to order at 5:00 pm.

Present: Chair: Marty Schneider; Board: Tom Skjaret, Jahn Dyvik, Michelle Jerde, Carrie Clemens and Lori Goodsell

Staff Present: City Administrator: Scott Weske

Absent: Board: Kurt Kaminski

PLEDGE OF ALLEGIANCE

APPROVE AGENDA

A motion was made by Skjaret, seconded by Jerde, to move item number 9 "Update on Business District Initiative Grant – Implementation" to item number 6 and to approve the agenda. Ayes: all.

CONSENT AGENDA

A motion was made by Dyvik, seconded by Jerde, to approve minutes of April 18, 2017 EDA meeting. Ayes: all.

OPEN CORRESPONDENCE

Dale Richardson, Commercial Building Service - Mr. Richardson stated that he does not feel it is proper for a City not to respond to people, nor right for the EDA to table an application and not take further action. He objected to the EDA accepting proposals when others have not been acted upon, discussed his perceived benefits of his proposal, and indicated the EDA's procedures were bad for business and bad for the City. He stated that he does not receive responses to correspondence sent to the City Administrator. He added that he's been in business for excess of 40 years, has dealt with major cities in the metropolitan area, and thinks it is crazy his project could not get consideration here in Long Lake. He believes one proposal was tabled, and a second proposal was denied opportunity to be on an agenda, and legally he did not feel he could be blocked.

BUSINESS ITEMS

Update on Business District Initiative Grant – Implementation

Kristy Erickson from the Chamber of Commerce presented to the board a rough draft of a monthly flyer. The flyer includes the "Shop Long Lake" logo and will include coupons to local business. Also available will be a detailed map of town which will list each business in the community to help customers for way finding during construction. Erickson has been working with local newspapers to distribution and the estimated expense will be around \$9,600. The Chamber is requesting \$4,000 to put towards the flyer from the BDI Grant. The board reviewed the grant rules and the grant was intended for these types of initiatives.

April Wysocki for the Country Cake Cupboard expressed her thanks for how much time has been put into making everyone well aware of the construction project since 2015. A lot more communication has been done compared to the Highway 12 project.

She mentioned how the BDI Grant is bringing people together and give people hope. Having the right consultants will help the grant be more of a success.

Bryan Keeler from Lakeside Liquors mentioned to the board with the road construction he is finding time to do construction and repairs to his buildings but also is wanting to help plan what would be a good use of the BDI Grant funds. He will put some ideas together and provide them to the Chamber.

Board Member Skjaret updated that he has been working with staff to find a bike repair station for the trail by Hardin Park. He tried to get a business to sponsor the site but the business didn't have any interest.

A motion was made by Skjaret, seconded by Dyvik, to approve \$4,000 from the BDI Grant as a cost share with the Chamber of Commerce, and \$2,000 for the purchase of a bike repair station and to include signage directing people to downtown. Ayes: all.

Review Procedures for Sale and Development of Virginia Avenue Property – John Thames, City Attorney

City Attorney Thames walked the board through a condensed timeline and process of what to expect when deciding to sell Virginia Avenue. Thames mentioned that currently the EDA is in negotiations with Pillar Homes for 90 days with around 60 days left. The next step would be to receive an offer from the developer and then react accordingly in a closed meeting. Some items the board will be aware of would be park dedication fees and utility connection fees.

KC Chermak from Pillar Homes was present and had a few questions about the site and will address them in his proposal that will be at the next meeting.

Review Financial Spreadsheet Regarding Virginia Avenue Property

Staff put together a spreadsheet breaking down each project that was submitted for review to the EDA. Each proposal was different and didn't have all the information to make it detailed. Staff estimated costs on some items but explained which ones would not be able to be negotiated based on the cost to the City.

Approve the Executive Director to Schedule Consultants for Interviews

May 1, The EDA Director and Chairperson Schneider met with Crystal Myslajek and Patricia L Fitzgerald of Hennepin County to discuss what has currently been done involving the BDI Grant and what the next steps might be.

At the meeting the Executive Director asked for any recommendations the County might have to support the leadership role of this grant. The County highly recommend that the EDA hire a consultant to oversee and carry out all the grant activities outlined in the work scope. The County like to see the EDA bring a consultant on this month to help the businesses through this construction season.

The County had identified a few consultants who:

- have demonstrated experience with successfully helping small businesses during major construction of public infrastructure projects.
- bring the range of skills needed for your grant activities
- are currently available to take on work

The board keep the list of the 3 recommended consultants and would want to find out of the Chamber had any others they would like to recommend.

OTHER BUSINESS

BP Site

Goodsell mentioned to the board she was interested in the asking price of Criox Oil the BP site. (1905 W Wayzata Blvd) Chairperson Schneider mentioned he would be willing to reach out to a contact he has used in the past, if the other board members didn't have any objections.

Bank Deposits

Board Member Skjaret mentioned that the area is seeming to continue to get stronger as bank deposits are up in Lake Community Bank.

Pillar Homes

Board Member Dyvik expressed a concern/option about the development of Virginia Avenue. He mentioned the Mr. Crear has made appearances at the EDA meetings and expressed his willingness to sell his property at the end of the road. This would be option for Pillar Homes to add more to the development and Dyvik mentioned it would be around another \$10,000 per unit to acquire the property and make a larger development.

ADJOURN

A motion was made by Clemens, seconded by Goodsell, to adjourn the meeting at 6:25pm.

Respectfully submitted,

Scott Weske, Executive Director