



**MINUTES**  
**Economic Development Authority**  
**January 17, 2017**

**CALL TO ORDER**

Economic Development Authority meeting was called to order at 5:30 pm.

**Present:** Chair: Marty Schneider; Board: Tom Skjaret, Michelle Jerde, Lori Goodsell, Carrie Clemens and Jahn Dyvik

**Staff Present:** City Administrator: Scott Weske,

**Absent:** Board:

**PLEDGE OF ALLEGIANCE**

**APPROVE AGENDA**

*A motion was made by Goodsell, seconded by Clemens, to approve the agenda as presented. Ayes: all.*

**CONSENT AGENDA**

*A motion was made by Dyvik, seconded by Skjaret, to approve minutes of December 20, 2016 EDA meeting. Ayes: all.*

**OPEN CORRESPONDENCE**

**BUSINESS ITEMS**

**Selection of EDA Chair and Vice-Chair Positions for 2017**

*Motion by Goodsell, seconded by Clemens to appoint Marty Schneider to Chairperson and Jahn Dyvik to Vice-Chairperson. Ayes: all.*

**Review of Downtown Business District Initiative**

Chairperson Schneider updated the new EDA members and others on the BDI grant. The grant is to help the Long Lake business district during the construction of CSAH 112. The grant amount is \$46,000 and was awarded by Hennepin County in 2016. The basis of this grant is to provide my signage and awareness of open businesses', detours, and updates to the community and visitors. The grant has to be used by 2018 which gets Long Lake through phase 1 of the construction.

**Review of Open to Business Program**

Chairperson Schneider updated the new EDA members on Open to Business. This program was paid for by Long Lake and dated back to September 2015. The program was to help consult and business or future business ideas in the Long Lake/Orono business district. It was a program through Hennepin County that consultants working under the program. The program for Long Lake was about a year and a half long and there were mixed feelings with the results from business owners to board members.

The board discussed another possible group which is called SCORE. They are an organization of retired professionals that do the same consulting work as Open to Business and are free. There is a possibility of getting a representative to talk at an EDA meeting in the future.

### **Review of City-Owned Properties – Status and Developments**

Staff updated the new board member and others of the current status of land owned by the City. Staff explained the past process and results of the RFP for Virginia Ave. Currently staff is accepting applications like the EDA prior to the RFP. The application was created in late 2015 early 2016 to help guide the EDA and interested developers.

Dale Richardson from the audience explained he would be willing to purchase the land and didn't agree with the pricing in the RFP so he didn't complete an application.

The board listened and explained that no way is the board negotiating any kind of price or terms with Richardson and that there is a process in place and an application should be completed.

### **Overview of EDA Goals Beginning in 2017**

The board spent a little time discussing goals for 2017. Everyone felt that 2016 was a good year for progress and the number 1 goal for 2017 is the construction of CSAH 112. The board wants to help everyone prepare as much as possible for the construction and keep open communication with businesses. The EDA will be continuing to use the BDI grant to best help the community and business.

*A motion was made by Goodsell, seconded by Dyvik, to approve up to \$2,000.00 of the BDI Grant for signage. Ayes: all.*

### **OTHER BUSINESS**

#### **ADJOURN**

*Motion by Goodsell, seconded by Clemens to adjourn the meeting at 6:28 pm. Ayes: all.*

Respectfully submitted,

Scott Weske, Executive Director